



# Supercar dealer sponsors superstar cyclist

## Press release

- Redline Specialist Cars become vehicle sponsor to pro-cyclist Scott Thwaites
- Thwaites debuts in the Tour de France on 1st July with [Team Dimension Data for Qhubeka](#) team mates including Mark Cavendish and Steve Cummings
- Redline sponsorship program supports talented local athletes and teams
- Former Redline athletes include European Le Mans Series champion

Knaresborough, North Yorkshire - 28th June 2017

Redline Specialists Cars, one of the UK's leading independent performance car dealers, have announced a sponsorship deal with talented UK professional cyclist Scott Thwaites. Thwaites, 27, will be riding for [Team Dimension Data for Qhubeka](#) in the 2017 Tour de France, it was announced on Monday.

Redline's well-established sponsorship program focuses on assisting talented Yorkshire athletes across a variety of disciplines including cycling, motorsport, cricket and football. Previous collaborations include sponsoring British racing driver Jon Lancaster in his European Le Mans Series championship-winning year in 2015.

Yorkshireman Thwaites, from Burley in Wharfedale, lives and trains just miles from Redline's Knaresborough showroom. A former national champion on both mountain and road bikes, he turned professional in 2010 and has enjoyed great success in both domestic and international competition. Having already raced with some of Europe's biggest teams, he took the step up to the very highest level when it was announced he would be joining elite UCI World Tour outfit [Team Dimension Data for Qhubeka](#) in 2017. The squad selected for the 2017 Tour de France boasts some incredible talent including Thwaites, former world champion and Olympic medalist Mark Cavendish (UK) and national champions Steve Cummings (UK) and Edvald Boasson Hagen (NOR).

The initial introduction came through Redline's existing sponsorship of the successful Harrogate based [Prologue Racing Team](#). Redline will provide Thwaites with a liveried vehicle and will be offering customers a chance to meet and cycle with the World Tour rider at organised events as well as supporting him through their extensive social media reach.

Rob Milner, Managing Director of Redline Specialist Cars says: "We're really delighted to be working with Scott this season. He operates at the limits of performance - just like the cars that we sell - so we believe there is an excellent synergy there. There is great enthusiasm for cycling and bikes amongst our customers, and it will be fantastic for them to be able to



support and ride with Scott this year. It's also important for us to support local talent, and Scott fits that bill perfectly. We wish him every success in the Tour."

Scott Thwaites says: "I'd really like to thank Redline for their sponsorship. As a professional athlete it's a pleasure to be working with such a professional organisation. This is my debut year on the Tour de France, and as part of a very strong team, so I hope to be able to stamp my mark on the event."

Redline also see the sponsorship as an opportunity to promote safe, responsible driving. "As a performance car dealer, we have a responsibility to promote road safety. We want our customers to enjoy the roads whether it be on a car or a bike, and through this sponsorship we intend to highlight the importance of treating other road users with courtesy and respect" said Milner.

-ENDS-

## Notes for Editors

### About Redline Specialist Cars

Redline Specialist Cars are one of the UK's leading prestige and performance car dealers, consistently ranked in the UK's Top 20 Independent Dealers by Motor Trader magazine and rated in the Top 10 most influential car dealers on social media by Car Dealer magazine. Since their foundation nearly 20 years ago, Redline have grown from a modest plot in Pool-in-Wharfedale to a 200 car super-site in Knaresborough with a state-of-the-art showroom and workshop. Redline specialise in discreetly sourcing limited production supercars for their High Net Worth clients as well as providing a wide range of high quality luxury, prestige and performance cars to buyers all over the UK.

[www.redlinespecialistcars.co.uk](http://www.redlinespecialistcars.co.uk)

Twitter: @RedlinecarsUK

Instagram: redlinespecialistcars

### About Scott Thwaites

Scott Thwaites (27) is a professional cyclist from the village of Burley in Wharfedale, in the Yorkshire Dales. A former national champion in both road and mountain bike disciplines, he has represented Great Britain in several World Cups, European and World Championships and is a Commonwealth Games bronze medal winner.

Having decided to concentrate more on road cycling Scott was approached by Endura Racing and signed his first professional contract in 2010. Since then he has ridden in some of the world's most famous races including the Vuelta a Espana, Paris - Roubaix and Tour of

Flanders, for professional teams including NetApp Endura and Bora-Argon 18 before joining Team Dimension Data in 2017.

His selection for the 2017 Tour de France by Team Dimension Data sees him riding as teammates with some of the world's most talented and well-known cyclists including Mark Cavendish (UK), Edvald Boasson Hagen (NOR) and Steve Cummings (UK).

Scott is an elite athlete competing at the very highest level on the world stage and is an exciting British talent for the future.

## Scott Thwaites - career highlights

2017

10th Strade Bianche

16th Tour of Flanders

2016

2nd Le Samyn

20th Tour of Flanders

12th Tour of Denmark: Overall GC

5th National Championship, Road, Elite, GB

7th Vuelta a Espana: Stage 8

2015

5th National Championship, Road, Elite, GB

1st Skipton Grand Prix, GB

2014

3rd Commonwealth Games, Road, Elite

<https://www.scott-thwaites.com>

Twitter: @Scott\_Thwaites1

Instagram: scott\_thwaites

## Images

Images are available to download at:

<https://www.dropbox.com/sh/vkc0ijbtg5gag4k/AAB3hpudCjldwfCa3YERv-gca?dl=0>



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